



MADRAS FILTER COFFEE

— SINCE 2004 —





COFFEE FRANCHISE:



Do you have a dream of entering into F & B then it's perfect to start with coffee franchise business, we have best team to help you in availing the best coffee shop franchise opportunities.

We guide to you to right direction and run successful business.

ABOUT US

MADRAS FILTER COFFEE Is leading coffee brand through out South India.

MFC serve 45 plus hot and cold beverages like coffee, tea, milk shakes, mojitos, lassi etc along with over the counter prepared tasty eatables like sandwiches, corn, bakery items etc.

MFC is now operated in 50 plus company owned successfully operated outlets in South India.



MFC has entered in to Franchisee mode with 75 plus franchisee outlets already established and MFC is now fast expanding.

MFC outlet is of low investment and highly profitable opportunity for new comers willing to venture in to Food & Beverages sector business.

MFC outlet requires space minimum of 50 Sft. to 300 Sft. and is proved to be lucrative with high ROI and approximate overall profit margin of 40-80%.

MFC Provides:

On site training to the new franchisees

No royalty

One time franchise fee

Continue raw materials support

FRANCHISE REQUIREMENTS:

Store Guidelines:

- ▶ 70 - 100 sq ft required in a prime location
- ▶ Visibility of the store must be ensured 3 Phase Electricity and water facility of in and out is essential
- ▶ Kiosk placed on an open area will be more attractive & generates more income than shop
- ▶ Store will be finalised by our team
- ▶ Preferable locations: Highways, Hospatial's Road, Attachment with Tiffen Centre's & Restaurants, Busy Crowded Junctions



Man Power:

- ▶ Minimum two persons required to operate the store
- ▶ No Professional master not required
- ▶ It's complete formula base cooking, essay to operate

Establishment:

- ▶ Shop or cafe model interior min:1.5 lakhs (Approx)
- ▶ Kiosk model 70 sft: 3.5 lakhs (Approx)
- ▶ Both Cafe or Kiosk model will be done only by company's establishment team under separate cost

IMAGE GALLERY OF OUR CAFES



SPACE: 100 SFT. LABBIPET OUTLET, VIJAYAWADA



Space: 2000 Sft.
Highway Cafe, Suryapet



Space: 75 Sft.
Jubilee Hills, Hyderabad



Space: 300 Sft. Siddardha
Medical College, China Avutapalli



Space: 100 Sft.
GSL Medical College, Rajahmundry



Space: 70 Sft.
Thadigadapa, Vijayawada



Space: 60 Sft.
Kukatpally, Hyderabad

IMAGE GALLERY OF OUR CAFES



Space: 200 Sft. Rushikonda, Near GITAMS Collage, Vizag



Space: 90 Sft. GEMS
Medical College, Srikakulam



Space: 80 Sft.
Chandramouli Nagar, Guntur



Space: 300 Sft.
Highway Cafe, NH: 65



Space: 70 Sft.
ASRAM Medical College, Eluru

IMAGE GALLERY OF OUR CAFES



Space: 100 Sft. DLF, Gachibowli, Hyderabad



Space: 220 Sft. Endada, Vizag



MENU	
	FILTER COFFEE : 25-00
	PREMIUM COFFEE : 30-00
	SUKKU COFFEE : 35-00
	BLACK COFFEE : 25-00
	HOT MILK : 15-00
	SUKKU MILK : 25-00
	HORLICKS / BOOST : 25-00
	BADAM MILK / RAGI MALT : 25-00
	HOT CHOCOLATE : 40-00
	SP. TEA : 15-00
	BADAM TEA : 25-00
	LEMON TEA : 25-00
	GREEN TEA : 25-00
	SPL. MASALA GREEN TEA : 25-00
	BLACK TEA : 25-00
	SPL. ROSE MILK : 75-00
	SPL. BADAM MILK : 75-00
	SPL. PISTA MILK : 75-00
	COLD COFFEE : 130-00
	CHOCOLATE COLD COFFEE : 150-00
	CARAMEL COLD COFFEE : 150-00
	NUTELLA COLD COFFEE : 150-00
	CHOCOLATE MILKSHAKE : 120-00
	OREO MILKSHAKE : 150-00
	KIT KAT MILKSHAKE : 150-00
	RASPBERRY MILKSHAKE : 150-00
	MANGO MILKSHAKE : 120-00
	STRAWBERRY MILKSHAKE : 120-00
	BADAM MILKSHAKE : 120-00
	VANILLA MILKSHAKE : 120-00
	BLACK CURRENT MILKSHAKE : 130-00
	BLUE BERRY MILKSHAKE : 130-00
	SPL. ROSE MILKSHAKE : 130-00
	SPL. PISTA MILKSHAKE : 130-00
	TIRAMISU DRIZZLE THICK SHAKE : 230-00
	BELGIUM CHOCOLATE THICK SHAKE : 230-00
	DARK CHOCOLATE THICK SHAKE : 230-00
	LASSI : 50-00
	BLACK CURRENT LASSI : 60-00
	STRAWBERRY LASSI : 60-00
	MANGO LASSI : 60-00
	MASALA LEMONADE : 80-00
	TANGO MANGO : 80-00
	KALA KHATTA SLUSH : 80-00
	CHILLI GUAVA SQUASH : 80-00
	WATERMELON SLUSH : 80-00
	GREEN APPLE : 90-00
	VIRGIN MOJITO : 90-00
	OCEAN BLUE : 90-00
	SWEET CORN : 50-00
	MASALA CORN : 60-00
	CHEESE TOMATO CHILLI SANDWICH : 120-00
	CORN CHEESE SANDWICH : 130-00
	CHOCOLATE SANDWICH : 120-00
	EGG AND CHEESE SANDWICH : 130-00

Contact for Franchise: +91 7403 729999

Franchise Fee: 300000+18% (GST)

FEE INCLUDES:

Brand Fee

On Site Training

Marketing

**Café model
starts from : 6 lakhs**

**Kiosk model
starts from : 8 lakhs**



**Total
Investment
Details:**

Franchise Fee : 300000 lakhs

Equipments and Initial Raw Materials : 150000 lakhs

Café Model : 150000 lakhs

Kiosk Model 70 sft : 350000 lakhs

- Total investments are appropriate figures and might varies depending on location
- Raw material will be supplied by us only

INCOME:

GROSS SALE

300 (Cups) x 20 = 6000
per day gross sale.

6000 x 30 days

180000/- per month
gross sale.

EXPENDITURE

Salary	:	20000
Rent	:	20000
Electricity	:	10000
Maintenance	:	5000
Raw Materials	:	70000

Total 125000/- per Month Expenditures

Gross Sale - Expenditure = 55000/- (PROFIT)

Note : All the figures showed above is only for hot coffee sales.

Apart from it there are multiple products to warrant additional sales to generate profits.

All are rough figure and not a guaranteed one. It will vary depending upon location and volume etc.



PHONE AND EMAIL



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Greeting from



MADRAS FILTER COFFEE